

Arnold Lasts One Year at MO State

Two-Time CoB Dean Candidate Now Dean at Stephen F. Austin State University

Marketing professor Danny Arnold, the former Mississippi State University faculty whose two [attempts](#) to win the USM b-school deanship failed, is now the new business dean at Stephen F. Austin State University. This news will likely come as a surprise to current and former CoBers given that Arnold, pictured below, [had just assumed the reins](#) at Missouri State University in 2009. The Missouri State b-school is home to former CoBers Stephen and Dana Haggard.



Prior to his work in Missouri, Arnold was the business dean at Frostburg State University. There he was no stranger to “innovative” marketing techniques, as described by [this older report](#).